

NEWSLETTER 1



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CASTWOMAN: *Breaking stereotypes of women roles in foundry sector and awake their interest by Key Enabling Technologies from a gender inclusive perspective*

CASTWOMAN project aims to contribute to reduce the gender gap in the foundry industry, by highlighting female role models in this professional field and raise awareness among female VET trainees to approach and mobilize the skills and competencies related to KETs to respond the demands to the new century foundries.

On the 26th and 27th of November, the kickoff meeting was held in Bilbao, at the promotor's headquarters, AFV. The meeting served to distribute tasks and start project work.

The main expected result is to develop a multimedia training platform to provide place and tools to introducing VET female students to non-traditional foundry job paths, fostering the gender-inclusion. The platform is aimed as a tool to empower young women and exploring the range of skills that are needed for a great variety of jobs within the foundry sector, especially those linked to the technologies 4.0.

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KICKOFF MEETING

During the kickoff meeting, the partnership discussed and agreed about:

- Role model structure and logic and the selection criteria. It is agreed that these criteria will be applied in order to select the women profile:
 - 1) Activity / Sector: Firstly women working in the casting activity in general terms, or in the foundry sector. Secondly, women working in metal/industrial sector.
 - 2) Professional profile: women working as operational staff (production or quality) and secondly in the managerial staff category.
- Description of role models: testimonies about the experiences of women within the foundry to make women's roles visible in the sector.
- Digital Toolkit for VET trainers and youth career facilitators: the methodology that will be used to develop this result was explained.

Also the transversal issues were discussed: the Quality Management and the Dissemination Plan. The main dissemination activities and tasks to be done during the project were explained; the project logo and the Social networks to be used were selected.

Next meeting will be held in Ankara 6th and 7th of May 2020.

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